



Custom Bike Show™ 4:e juni 2011

Welcome as an advertiser to Custom Bike Show 2011. For the 37th time in order we will off course improve the arrangement even more to make our participation as an advertiser even more profitable.

An Ad in our booklet reach 14000 visitors where of 7000 has motorcycles and building motorcycles as special interest, above that you also reach 7000 visitors who has the normal interest of motorcycles.

The page size 145x254 offer a modern layout and easy to read. All pages are in color.

The booklet is distributed to shops and other public facilities in Roslagen, Stockholm area and to our sponsors all over the country about 1 month in advance.

The booklet is included in the ticket to the show.

Advertisement package includes:

- ✓ Advertisement in chosen format
- ✓ Free pass (ticket) to the show
- ✓ Presentation with name and web link on our web site
- ✓ Possibility to sell at your own space at the park area
- ✓ Possibility to put up your own banderol etc...
- ✓ Invitation to "The Sponsor Party"

- #1 Ad. 70x61 mm(1/8)
- #2 Ad. 145x61 mm(1/4)
- #3 Ad. 145x126 mm(1/2)
- #4 Ad. 145x190 mm(3/4)
- #5 Ad. 145x254 mm(1/1)

Showroom/Sell stands at the area:

This year are the show/sell areas separated from the advertisement prize. A 50% discount off due to sponsors with ¾- eller 1/1-page.

Possibilities to:

Larger space of your own and other advertisement possibilities is of course available. Feel free to add a proposal ...

– Please fill in your interest and we will contact you.

Sponsor party:

"The Sponsor Party" in the autumn, September 17, 2011. Pal around with us and other sponsors. We offer food, drinks, music and the chance to win nice prizes

"Deadlines"

Reservation of advertisement apply – march 25, 2011

Hand in of advertisement document – april 1, 2001

(With consideration to all sponsors, we cannot receive advertisements later).

When paying with goods, they must be delivered to us no later than May 13.

Instructions for advertisement document

Advertisement shall be saved in EPS or PDF format, with a resolution >300 dpi (150 lpi).
Save the pictures as CMYK.

Material is received as CD, USB-memory or as preferred on

<ftp://ftp.custombikeshow.se>

Username: cb-annons Password: K52d5

Also possible e-mail at: annons@custombikeshow.se

Contacts:

Twin Club Mc
Box 212, Vårgatan 3
761 23 Norrtälje

Phone: +46 (0)176 15790

Fax: +46 (0)176 10728

e-mail: info@custombikeshow.se

webb: www.custombikeshow.se

Kjell "Törnán" Törngren
Mobile: +46 (0)70 743 25 78
Phone (home): +46 (0)176 158 58
e-mail: tornan@twinclubmc.se



Please fill in the information on-line from our website,

www.custombikeshow.se/cbs_sponsor/sponsor.html .

Off course you can use this paper and send it to us or hand it to your contact person.

Company:

Contact:

Address:

Postal address:

Phone:

Cellular phone:

Fax:

E-mail

<http://www>.....

Contact at Twin Club Mc:

☐ #1 Advertisement package (1/8):

☐ #2 Advertisement package (1/4):

☐ #3 Advertisement package (1/2):

☐ #4 Advertisement package (3/4):

☐ #5 Advertisement package (1/1):

Showroom/Sell stands at your own space:

☐ At the Societetspark m a' 1500 SEK / running meter

☐ At the harbor area side m a' 1200 SEK / running meter

☐ Interested to put up your banderol at the park/harbour area

☐ Interested in other possibilities

☐ Same advertisement document as last year

☐ New advertisement document

If the data about you and the advertisement is the same as last year, send a SMS to +46 (0)70 2211322 with the text "YOUR COMPANY" "CUSTOM" "READY"

Others: